



# ROMAN ELECTRIC CO.

Since 1929

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## “COMMENT”

“With the growing complexity of telephone, computer, video, audio and security networks in new buildings, planning ahead can improve network capabilities and cost-effectiveness when you build. For details see our Current Tips article on page 3.”



Greg Rose  
Vice President

# CURRENT events

Electrical Construction and Maintenance News for Business and Industry

## New Facilities Offer Senior Housing Choices

Two new buildings in Bayside at 9279 and 9289 N. Port Washington Rd. offer home-like senior housing with individualized plans providing care as needed. Alterra Wynwood is a 66 room assisted-living residence and Alterra Clare Bridge is a 46 room memory-care residence for those with Alzheimer's.

Residents live in private apartments which they furnish and decorate as desired. Buildings are separated into several “neighborhoods” with common areas for small groups to socialize and eat together. Included are various levels of



Alterra Wynwood has a nostalgic courtyard with paved walkways, padded patio chairs and small country stores.

personal care, three meals and snacks daily, laundry service, housekeeping, and many activities.

Roman Electric installed all power, lighting and low voltage

cabling on the large project. Each building has a 2000 amp service, an emergency standby power generator, interior and exterior lighting, and a fire

*Continued on page 4*



The spacious new two-story ladies' room features oak and marble trim, attractive decorative lighting, and huge custom-made stained glass windows.

## Unique Remodeling for Golden Mast

The Golden Mast Inn on Okauchee Lake has expanded, adding elegant furnishings like a two-story ladies room with stained glass windows. Hans Weissgerber, owner of the popular 40-year-old restaurant, said the \$1.5 million renovation included more space and amenities in front for customers, an expanded bar, a spacious courtyard entry, larger rest rooms, a bigger kitchen and updated wiring.

With potential refurbishing in mind, Hans had been collecting unique architectural artifacts for several years. The Golden Mast now features solid oak beams from the old Northwestern National building, an antique solid oak door from an old mansion, Travertine marble siding from the Performing Arts Center, and stone and wood trim from a former church chapel.

Roman Electric handled all the electrical remodeling including extensive interior and exterior wiring, new lighting, and a variety of decorative lighting. Phil Rose, Roman vice president—design & engineering, helped with the electrical design. “Hans

*Continued on page 4*



## Designing Functional, Attractive, Informative, Accessible Web Sites

Organizations building effective web sites strive for attractive, and functional, web pages.

"Our earlier web site gave us a basic internet presence," said Richard Powers, Curtis Industries CFO. "Now Roman

[www.romantechnet.com](http://www.romantechnet.com)



[www.oakcreekwi.org](http://www.oakcreekwi.org)



Here are four examples of Roman TechNet's current web site work.

TechNet is building a high quality, professional looking site for us. It combines product information, customer service, easy access and planned growth."

Curtis Industries is a

manufacturer of electrical products sold directly to OEMs and through distributors nationally.

Roman TechNet, a Division of Roman Electric Co., designs, programs and hosts web sites for a variety of

[www.curtisind.com](http://www.curtisind.com)



[www.functionone.com](http://www.functionone.com)



and built a new site that incorporates current technology and runs over 200 pages."

According to Powers of Curtis Industries, "Roman TechNet has been very responsive to our needs. They're doing a great job. Our new site should be up and running in early February." You can view the web site at: [www.curtisind.com](http://www.curtisind.com)

### Effective and Safe

Roman TechNet programmers custom develop web site designs to meet customer goals and enable user interactivity where desired. Speed and ease of use are keys to success.

Safety is also of critical importance. Protective firewalls are built in to insure privacy and protect the site from outside corruption.

Current web site projects for Roman TechNet include work for Function One, the City of Oak Creek, Continental Savings Bank, Celebrity Golf Tour, Allied Construction Employers Association and Milwaukee Careers Cooperative. For web site development questions, call Tim Ulatowski at 771-5400.

"If you're like us, you're always looking for new ideas, better methods and new business.

### CURRENT events

is one way we can show you building developments, new power systems, information technologies, skilled techniques, useful ideas. We want you to remember Roman Electric when you're ready to build or repair electrical systems."

## Gerv Rose and Paul Wild Elected to NECA Positions

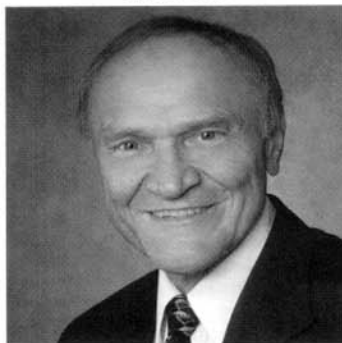
Gervase Rose, president of Roman Electric Co., has been elected vice president, District IV, of the National Electrical Contractors Association. He will represent electrical contractors in the Midwestern US. Gerv is the first Milwaukee electrical contractor to be elected to the position.

Paul Wild, Roman vice president-finance, has been elected chairman of the Governmental Affairs Committee for the local

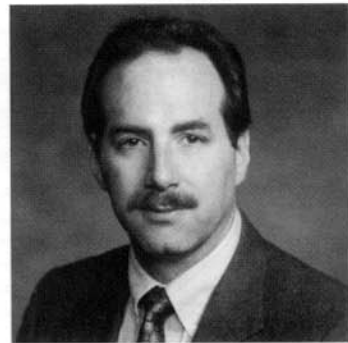
chapter of NECA. His duties include government liaison and

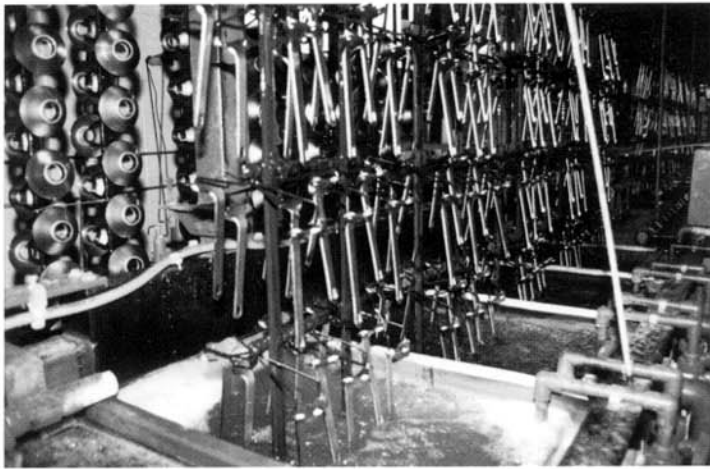
Apprenticeship Committee office automation assistance.

Gerv Rose



Paul Wild





*At Milwaukee Plating, an array of parts moves through a 75 ft. series of cleaning, acid pickling, rinsing and plating baths. Roman installed power for the new line and interconnected hundreds of power and control elements with the plating machine PLCs.*


## New Automated System Improves Plating Operation

A new, custom-built automated nickel chrome plating system installed by Milwaukee Plating has allowed it to remain competitive with low-cost labor overseas competition. Milwaukee Plating provides copper, nickel, chrome, zinc, silver and tin electroplating of parts for over 250 regional firms.

The Fanta electroplating machine and 75 ft. long custom plating line cost \$900,000 to buy and install. "Roman Electric did a beautiful job powering the line for us," said Milwaukee Plating

president Al Mattacotti. "Their work was well-engineered to properly make all the electrical connections in a long, detailed network."


Roman installed a 600 amp 480 volt service to power the new line. Then Roman industrial specialist Dave Hedin interconnected the complex system of rectifiers, PLCs, electrical and hydraulic plate and quench controls, limit switches, safety features and waste treatment controls.

Roman also installed new metal halide lighting along the plating line to improve parts inspection. 

## Cottone Named Construction Support Manager

Greg Cottone has been appointed construction support manager. He will be responsible for electrical construction crews, technical needs, code compliance and safety.

Greg, 46, who has 28 years of electrical industry experience, had been a project manager for another electrical contractor. He's served as a journeyman electrician and foreman, including three years as a foreman with Roman Electric in the early nineties.

Greg is a Master Electrician in the state of Wisconsin and a member of the International Association of Electrical Inspectors. He and his wife Debbie have three daughters and live in Franklin. 

# CURRENT TIPS

## Install All the Needed Wiring the First Time

Electrical wiring is installed in all new buildings, but today that's only about half the wiring needed. Sophisticated network wiring carries the low voltage required for the growing array of electronic systems needed for 21st Century communication and entertainment.

We'll take a brief look here at the home network systems that are quickly moving from luxuries to necessities.

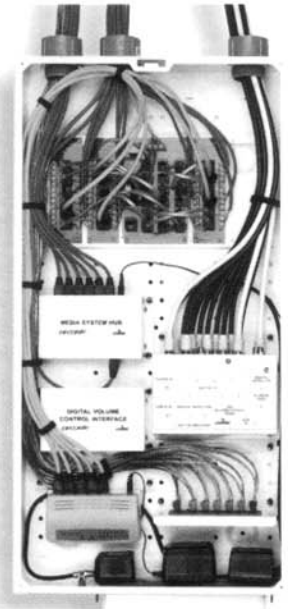
When building your new home, keep in mind the old saying: "There's never enough time (or money) to do it right but always enough time to do it over." With a little advance planning you can save money and reduce grief by having the appropriate network wiring installed during construction.

Decide how many phone lines and outlets you want, and whether you might like to instantly reassign any outlet to any telephone line. A home office telecom module and automated home security monitors are other considerations.

Will your computer connect to the internet via telephone

line, high speed DSL or cable? If you have more than one computer would you like a Local Area Network to share files, printers and other peripherals?

Where and how much TV will you want. Your video network can receive and redistribute antenna, cable TV, satellite, DVD, VCR, HDTV and camera signals to any TV anywhere in the house.




*Low voltage network wiring serves a variety of computer, telephone, TV, audio and security systems.*

Would you like a home theater? Add multiple speakers and a surround sound receiver.

An audio network can bring rich, clear stereo sound to any room in the house.

And a closed circuit TV system can provide extra security with views of the baby in the nursery, kids in the backyard or visitor at the front door.

If you have questions on installing the most efficient electrical and network wiring the first time, please call us. 



*Greg Cottone*



## Alterra Home-Like Senior Housing

*Continued from page 1*


alarm system installed by Roman electricians.

Technicians from Roman TechNet, A Division of Roman Electric, installed 30

*Both Wynwood and Clare Bridge feature several small "neighborhoods" with distinctive colors and furnishings, and separate dining and kitchen areas for small groups.*

annunciator panels in each building controlling automatic door locks and help call systems for each room. They also installed telephone, cable TV and security systems.

Mike Christensen, project manager for construction manager Hunzinger Construction Co., said, "We were very pleased with Roman's work. Whatever challenge came up, they handled it. It was a pleasure to work with Roman's team because they combine exceptional skill with great attitudes."

On the job for Roman were foreman Tom Hall and lead electricians Joe Glorioso and Penny Scherbarth. 




## Elegant New Look

*Continued from page 1*

knew the look he was trying to achieve," Phil said. "So we'd install and set up lighting and he would have us alter it until it was exactly as he had envisioned."

The two-story ladies' room is a large striking room with tasteful lighting inside and ample natural light entering through colorful stained glass windows.

Hans and his two sons and daughter also operate the Third Street Pier and Edelweiss Cruise Dining Boats downtown, and the Gasthaus in Waukesha. 



*Golden Mast's large new canopied entry is supported by massive oak beams. Customers enter through a thick, solid oak, antique door.*

Visit Our Websites at:  
[www.romanelectric.com](http://www.romanelectric.com)  
[www.romantech.net](http://www.romantech.net)



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